

ACTIVISIONS™

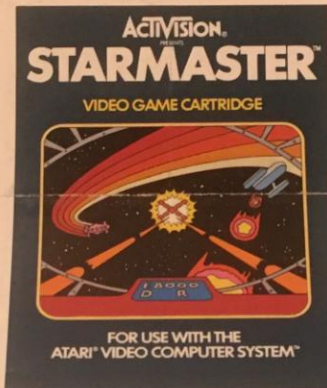
Special Edition
July '82

Hey, Activision fans, we've got news that's so exciting we can't wait for the next edition of *Activisions*™, our quarterly newsletter.

The big news is Activision's search for our "Greatest American Hero" of the hottest video game of the summer, *StarMaster*™. To enter the *StarMaster*™ Challenge, you must play *StarMaster*™ at its most difficult game level — "StarMaster" — to be eligible to win a chance to mingle with Hollywood stars and become the star of your own video taped special.

Just read the enclosed rules, fill out the entry form (you can pick up extras at your favorite store that carries Activision® games), and send your highest "StarMaster" level score shown on a clear, easy-to-read photograph to: Activision® "Greatest American Hero", P.O. Box 4148, Blair, Nebraska, 68009. Entries must be received no later than September 20, 1982. You must be six years of age or older by September 20, 1982, to enter.

There are six age categories, so everyone has a chance to become an Activision® "Greatest American Hero."



The highest scoring entrants in each age group and two family members or friends will be flown to Hollywood for a three day/two night excursion... including a visit to the set of "The Greatest American Hero," Stephen J. Cannell Productions' hit ABC television show starring William Katt and Robert Culp. Winners will participate in a special private filming with the stars and will be given a video tape copy of their appearance and a video tape recorder to play it on. In addition, 1200 special "Greatest American Hero" T-shirts will be awarded to the top 200 scorers in each of the six age groups.

So, don't wait a minute, enter today. And remember, when photographing your TV screen, follow the instructions on the entry form.

The search has begun! Plug in your *StarMaster*™ cartridge and show us how good you really are. Accept the *StarMaster*™ Challenge, and you may become an Activision® "Greatest American Hero."



Are you
good enough to
be an Activision®

Greatest American Hero?